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Est. 1702 in Virginia

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January 10, 2012

The County of King William has contracted with Emergency Communications Network to license its CodeRED high-speed notification solution. The CodeRED system provides county officials the ability to quickly deliver messages to targeted areas or the entire county.

Travis Lindsey, the County's Emergency Management Coordinator, cautioned that such systems are only as good as the telephone number database supporting them. "If your phone number is not in the database, you will not be called." One of the reasons the CodeRED system was selected is it gives individuals and businesses the ability to add their own phone numbers (including mobile phones) directly into the system's database. This is an extremely important feature.

"No one should automatically assume his or her phone number is included," Lindsey said, urging all individuals and businesses to log onto the County website's news and announcements page at www.kingwilliamcounty.us/announcements.html and follow the link to the "CodeRED Community Notification Enrollment" page. Those without Internet access may call the County at (804) 769-3011 ext. 4457 Monday through Friday, (8:30AM-4:30PM) to supply their information over the phone. Required information includes first and last name, street address (physical address, no P.O. boxes), city, state, zip code, and primary phone number. Additional phone numbers can be entered as well.

All businesses should register, as well as all individuals who have unlisted phone numbers, who have changed their phone number or address within the past year, and those who use a cellular phone or VoIP phone as their primary number.

Lindsey explained, "CodeRED allows geographically based delivery, which means street addresses are required to ensure emergency notification calls are received by the proper individuals in a given situation. The system works for cell phones too, but we need to have an associated street address to provide relevant messages."

Lindsey stated, "CodeRED gives those who want to be included an easy and secure method for inputting information. The data collected will only be used for emergency notification purposes." Questions should be directed to the Emergency Management Office, (804) 769-3011 ext. 4457.